

16569 U.S. PTO  
123003

<b>UTILITY PATENT APPLICATION TRANSMITTAL</b> (New Nonprovisional Applications Under 37 CFR § 1.53(b))	Attorney Docket No. <b>GOOGP016</b>
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31353 U.S. PTO  
10/749730

123003

**TO THE ASSISTANT COMMISSIONER FOR PATENTS:**

Transmitted herewith is the patent application of ( ) application identifier or (X) named inventors: Alexander M. Franz, Palo Alto, CA; Monika Henzinger, Menlo Park, CA; entitled **SYSTEMS AND METHODS FOR IMPROVING SEARCH QUALITY**, for a(n):

- (X) Original Patent Application.
- ( ) Continuing Application (prior application not abandoned):  
     ( ) Continuation ( ) Divisional ( ) Continuation-in-part (CIP)  
     of prior Application No. \_\_\_\_\_, filed \_\_\_\_\_.
- ( ) Please add after the title of the application "This is a  
     ( ) Continuation ( ) Divisional ( ) Continuation-in-part (CIP)  
     of Application No. \_\_\_\_\_, filed \_\_\_\_\_, which is hereby incorporated by reference."
- ( ) Please add after the title of the application "This application claims the benefit of U.S. Provisional Application No. \_\_\_\_\_, filed \_\_\_\_\_, which is hereby incorporated by reference."
- ( ) Applicant hereby claims small entity status.


Enclosed are:

- (X) Specification: 25 Total Pages. (X) Drawing(s): 10 Total Sheets.
- (X) Oath or Declaration:  
     (X) A Newly Executed Combined Declaration and Power of Attorney:  
         (X) Signed. ( ) Unsigned. ( ) Partially Signed.  
     ( ) A Copy from a Prior Application for Continuation/Divisional (37 CFR § 1.63(d)).  
         ( ) Signed Statement Deleting Inventor(s) Named in the Prior Application. (37 CFR § 163(d)(2)).
- ( ) Power of Attorney. (X) Return Receipt Postcard.
- ( ) Preliminary Amendment. ( ) A Check in the amount of \$ \_\_\_\_\_ for the Filing Fee.
- ( ) Information Disclosure Statement, Form PTO-1449, and copies of cited references.
- (X) A Duplicate Copy of this Form for Processing Fee Against Deposit Account.
- (X) Request for Certification (**NON-PUBLICATION**) under 35 U.S.C. 122(b)(2)(B)(i).
- ( ) Assignment Recordation Cover Sheet (1 page) and Assignment (2 pages).
- ( ) A Certified Copy of Priority Documents (if foreign priority is claimed).
- ( ) Other: \_\_\_\_\_.

CLAIMS AS FILED				
FOR	NO. FILED	NO. EXTRA	RATE	FEE
Total Claims	23	3	\$18.00	\$ 54.00
Independent Claims	5	2	\$86.00	\$ 172.00
Multiple Dependent Claims (if applicable)				\$0.00
Assignment Recording Fee				\$0.00
Basic Filing Fee				\$770.00
Total Filing Fee				\$ 996.00

- (X) Please charge the total filing fee of \$ 996.00 to Deposit Account No. 50-1217 (Order No. GOOGP016).
- (X) At any time during the pendency of this application, please charge any fees required or credit any overpayment to Deposit Account No. 50-1217 (Order No. GOOGP016).


Respectfully submitted,

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I hereby certify that this is being deposited with the U.S. Postal Service "Express Mail Post Office to Addressee" service under 37 CFR § 1.10 on the date indicated below and is addressed to:

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By:   
 Typed Name: Jung-hua Kuo  
 Express Mail Label No.: EV 328813714 US  
 Date of Deposit: December 30, 2003

Adjustment date: 06/18/2008 CKHLOK  
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